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Premier global health and wellness company, ARIIX announced today that its popular nutritional supplement Omega-Q, has been independently tested and approved by ConsumerLab.com (<http://consumerlab.com/>), LLC. A respected, independent third-party company, ConsumerLab.com, tests health products to help consumers and healthcare professionals alike, make safe purchasing decisions. This ConsumerLab.com certification is the latest acknowledgement from independent testing companies and organizations that have given ARIIX their stamp of approval.

ConsumerLab.com tests health products for strength, purity and disintegration to determine whether the product is what it claims to be. Known for keeping health and nutritional companies honest about their product claims, the company has tested over 3,400 products since 1999 and freely publishes its testing methods for public consumption. Many products that ConsumerLab.com selects for testing fail. In fact, a recent study showed 1 in 3 vitamins tested by ConsumerLab.com was improperly labeled — typically because the product did not contain the amount of nutrients claimed on the label.

“We are proud that Omega-Q received this recognition from ConsumerLab.com,” said Deanna Latson, ARIIX Chief Product Officer. “Third-party certifications like this further support our commitment to the utmost purity, quality, safety and effectiveness of all of our nutritional supplements.”

ARIIX’s Omega-Q is a unique blend of essential Omega fatty acids and the coenzyme Q-10 (CoQ10), two powerful ingredients for initiating and sustaining overall health, starting at the cellular level. These ingredients support heart and brain function as well as a sense of overall well-being.

The fish oils used in Omega-Q use the only United States Pharmacopeia Convention (USP) certified oils in The United States that also exceed rigorous global quality and purity standards including those established by the European Union, Norwegian Food Safety Authority, Health Canada, and the U.S. FDA (United States Food and Drug Administration). Omega-Q’s fish oil has also achieved U.S. FDA-notified GRAS (Generally Recognized As Safe) status.

The CoQ10 in Omega-Q is also one of the most thoroughly-tested, pure co-enzyme Q10s available today, produced exclusively through a natural yeast fermentation process, resulting in less impurities than other processed CoQ10 may contain and identical to the CoQ10 found in the body.

#### About ARIIX

ARIIX is a premier opportunity company focused on creating unique brands of products to improve a person's overall health and well-being. The company was born from the shared vision of leaders in business and human wellness, who wanted to create a unique company based on the "golden rule" of helping others to unleash their potential for good. ARIIX stands out with their blend of global vision, outstanding industry experience and leadership, unparalleled quality health products and the philosophy that when one person thrives, the whole community benefits. The company currently operates in the United States, Canada, China, Hong Kong, Japan, Mexico, Netherlands, Taiwan, Thailand, Singapore.

For more information please visit [www.ariix.com](http://www.ariix.com).